

WORKPLACE GUIDE

Everything you need to know
and do to rally your workplace
team this October.



**A NIGHT
WITHOUT
HOME**

SPEND A NIGHT WITHOUT HOME **FOR A** **HOME FOR ALL**

A Night Without Home is an awareness and fundraising event throughout October to help end homelessness in Australia.

Getting involved with your team is the perfect way to connect on a shared experience while making a tangible difference towards ending homelessness in Australia.

There are a number of ways to get involved, reflecting the diverse experiences of those in a situation of homelessness.

This guide has everything you need to take part, including how to spread the word and fundraising tools and tips.

Be in the business of making sure everyone has a place to call home.





EVERY DOLLAR CREATES CHANGE

A Night Without Home raises funds for A Home for All Foundation — funding organisations dedicated to ending homelessness across Australia.

OUR ROLE IN ADDRESSING HOMELESSNESS

The property industry holds a unique position when it comes to homelessness. We help Australians sell, rent, buy and build homes every day — and with that comes a powerful opportunity to leverage our platforms, networks and resources to make a meaningful difference for those experiencing, or at risk of, homelessness.

EVERY DOLLAR POWERS CHANGE

100% of funds raised will accelerate the impact of organisations dedicated to driving innovative and sustainable solutions to ending homelessness in Australia, through A Home for All Foundation.

By bringing our collective voices together, we can advocate for a better future, for all.



GET STARTED

Once you've decided to take part as a workplace, here are the key steps to get started and make the most of the experience.

01

REGISTER YOUR TEAM

Sign up and set up your workplace team by selecting 'create a new team' under Fundraising Page Type. Then, encourage each team member to join your team and register their details.

02

CHOOSE YOUR CHALLENGES

Your whole team can agree on a challenge, or each team member can pick what works for them.



Couch surf

Sleep the night on the couch at a mate's place



Office overnighter

Bring your team together to connect on the issue



Sleep in the car

Park somewhere safe and camp out in your car for a night



Sleep outdoors

Camp or go without a roof for the night



Go without home comforts

Go without hot water, electricity, or another home comfort

03

SPREAD THE WORD

Use your internal communication channels to encourage colleagues to join. We suggest sending at least three touchpoints for best results.

04

START FUNDRAISING

Download social media assets, email signatures and more at anightwithouthome.com.au/resources, to promote your involvement

05

GET OTHER TEAMS ONBOARD

Urge other teams or departments to start their own team, creating a little in-house competition.



FUNDRAISING IDEAS

Here are some effective ways to boost your fundraising, but don't hesitate to get creative.

OPENS & AUCTIONS

Make a donation for every attendee that comes through your open for inspection, auction, or display village on a selected day, or throughout the whole month of October.

RAFFLE OR SILENT AUCTION

Reach out to your network and suppliers to source great prizes that will drive raffle ticket purchases.

BAKE SALE OR POTLUCK

Gather your team and host a bake sale or potluck.

HOST A TRIVIA NIGHT

Organise a trivia night, where teams pay an entry fee to go towards your fundraising goal.

COFFEE WEEK

Donate the price of your coffee for a week and challenge your family/ friends to do the same.

FITNESS CHALLENGE

Set up a fitness challenge like a run or pushup challenge at lunchtime for your work colleagues.



Document and share your journey of A Night Without Home on your business social media pages to rally support from your network



WRAPPING UP YOUR CHALLENGE

As you approach the end of October, here are a few final steps to wrap up your team's fundraising journey.

Do a final call out for support.
Collect any last-minute donations by 31 October

Ensure any offline donations are added to your individual or team page to have them counted towards your total.

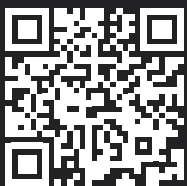
Show your appreciation to your donors and teammates, thanking them for their support

Celebrate and share your impact
with your team and networks





A NIGHT WITHOUT HOME



Find out more

For all enquiries, please email [**info@ahomeforall.com.au**](mailto:info@ahomeforall.com.au)